



## MBE Worldwide launches its new pay-off #PeoplePossible

**Milan, Italy (March 16, 2018)** - MBE Worldwide ("MBE") is one of the largest third-party logistics, printing, marketing and communication services networks in the world with over 2,500 Service Centers globally. MBE conveniently offers its distinct set of services to both professionals and consumers through an unparalleled retail-based distribution model.

This retail presence uniquely positions MBE to function in the "last mile" between companies - both large and small - and consumers, when service customization and personal interaction are needed. Customers find convenience and efficiency in outsourcing business service needs to teams dedicated to reliability, quality and satisfaction, since MBE teams fulfil needs with the same diligence and pride as the customers would for themselves, but using structured processes, professional technology and human over-performance.

MBE's #PeoplePossible attribute embodies the best way to convey the MBE Global Network's vocation of continuously finding new tailor-made solutions to meet customers' daily challenges.

MBE entrepreneurs are solutions enablers. #PeoplePossible translates into shifting boundaries, through a customer-first approach, uniquely combining innovation, technology and empathy to achieve customers' goals, and leveraging the density of locations run by its talented network of people.

Powered by passion, discipline and innovation, MBE's brand advocacy grows by repeatedly exceeding customer expectations through genuinely embracing #PeoplePossible as an attitude, landmark and vocation.

"MBE is proud to launch its new #PeoplePossible pay-off - said Paolo Fiorelli, MBE Chairman & CEO - via an accompanying Corporate Video depicting the pride of the past, the strength of the present and the projection of an even brighter future".

### **About MBE Worldwide**

MBE Worldwide S.p.A. ("MBE"), a family-owned Italian holding company based in Milan - Italy, is one of the world's largest networks of conveniently located Service Centers offering shipping, logistics, printing, marketing and communication solutions to business and private customers. MBE Service Centers, owned and managed by independent entrepreneurs and supported by experienced service teams, offer consumers and small and medium-sized enterprises, customized outsourced solutions to support their businesses and activities. In 2017, with the acquisition of AlphaGraphics and PostNet (two US companies with a service



offering similar to MBE), MBE expanded its global network to ca. 2,500 locations in 44 countries, with combined System-wide Sales of approximately \$940 Million (FY2017).

For more information about MBE Worldwide Group, please visit [www.mbeglobal.com](http://www.mbeglobal.com).

**MBE Worldwide Group**

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