



MBE signed Master Franchise Agreements for 13 new countries in 2017

Milan, Italy (April 4th, 2018) - MBE Worldwide ("MBE") is one of the largest third-party logistics, printing, marketing and communication services networks in the world with over 2,500 Service Centers globally. MBE conveniently offers its distinct set of services to both professionals and consumers through an unparalleled retail-based distribution model.

MBE is proud to announce that in 2017 new Master Licensees (ML) agreements have been signed to develop the franchise model under Mail Boxes Etc. brand in 13 new countries:

- **Ukraine**, with Vitaliy Yen also ML of Kazakhstan and Kyrgyzstan;
- **Latvia, Estonia and Lithuania**, with Anton Nacharyan already owner of two MBE Centers in St. Petersburg;
- **Bosnia and Herzegovina, Croatia, Kosovo, Macedonia, Montenegro, Serbia and Slovenia**, with Saša Cvetojević, Croatian entrepreneur with long-time experience in the healthcare sector, mobile communications industry and supply chain management;
- **Greece and Cyprus**, with George Karavasilis, Greek entrepreneur with an extensive experience in high fashion brand retail and distribution.

"We aim to develop the Mail Boxes Etc. brand and network throughout the world. To achieve this, we are continuously engaged to attract successful, motivated and entrepreneurial businessmen and women to own and operate franchise master license agreements" said Giuseppe Bergonzi, General Manager of Worldwide Development. "MBE succeeds internationally because of its ability to adapt the business model and extensive range of services to meet the requirements of both service-oriented businesses and convenience-oriented consumer."

Upon signing a master license agreement, each master licensee acquires exclusive rights for their country to use the Mail Boxes Etc. internationally registered brand and associated trademarks, Franchise business concept, and 'Know-how', to develop and support a network of entrepreneurial franchisees in their licensed specific territory.

Furthermore, in 2017 MBE Worldwide expanded its global business acquiring PostNet and AlphaGraphics, two U.S. companies with a service offering similar to MBE, thus ensuring an even stronger presence in the U.S. market and an expanded global services offering.



About MBE Worldwide

MBE Worldwide S.p.A. (“MBE”), a family-owned Italian holding company based in Milan - Italy, is one of the world’s largest networks of conveniently located Service Centers offering shipping, logistics, printing, marketing and communication solutions to business and private customers. MBE Service Centers, owned and managed by independent entrepreneurs and supported by experienced service teams, offer consumers and small and medium-sized enterprises, customized outsourced solutions to support their businesses and activities. In 2017, with the acquisition of AlphaGraphics and PostNet (two US companies with a service offering similar to MBE), MBE expanded its global network to ca. 2,500 locations in 44 countries, with combined System-wide Sales of approximately \$940 Million (FY2017).

For more information about MBE Worldwide Group, please visit www.mbeglobal.com.

MBE Worldwide Group

www.mbeglobal.com - www.mbe.it - www.mbe.es - www.mbe.de - www.mbefrance.fr - www.mbe.pl - www.postnet.com - www.alphagraphics.com

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